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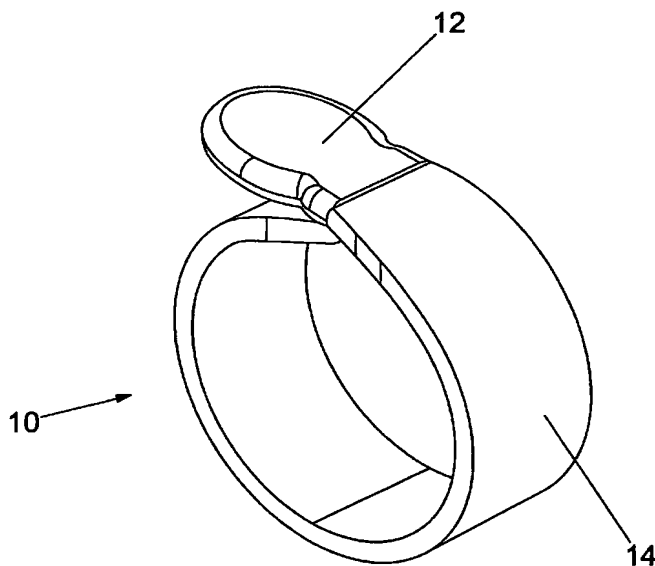
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(54) Title: DISPLAY APPARATUS



(57) Abstract: A display apparatus (10) comprises a display band (14) and a control unit (12). The display band (14) is flexible and is dimensioned for wrapping round the wrist or other part of the user. In preferred forms, the control unit (12) includes a timing circuit and the display band (14) includes a digital time display, the apparatus thus functioning as a watch. Also preferred is the use of a malleable display band (14) allowing the apparatus to be applied to the wrist or the like without use of a buckle or catch. A variety of display bands (14) may be used interchangeably with a single control unit

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